

## OLD HARBOUR NEWS ADVERTISING POLICY

All advertisement will only be published pursuant to the Terms of Agreement below that:

- Old Harbour News is not liable of any law suits resulting from our publishing of Advertiser's material which may be in breach of the Trade Marks Act, Copyright Act, Defamation Act and Libel and Slander Act of Jamaica
- Errors should be reported in writing within 36 hours after first publication
- Old Harbour News is not responsible for any inaccuracies in Adverts
- Cancellation must be submitted 24 hours prior to date of publication
- Ad placements must be submitted 48 hours before publication date between 9:00 am and 5:00 pm daily. Ad placements are prohibited on weekends and public holidays
- In case of an oral booking, a written confirmation must be submitted three days before publication date requested
- Payments acceptable in only cash and/or cheque (pending verification) and must be made at least 24 hours before publication date
- Old Harbour News reserves the right to cancel any publication that fails to adhere to its Terms of Agreement.

### ADVERTISERS RATE SHEET

ADVERTISING SPOTS	MONTHLY	QUARTERLY	ANNUALLY
<b>Leaderboard banner</b>	\$25,000.00	\$72,000.00	\$288,000.00
<b>Square Banner</b>	\$8,000.00	\$22,500.00	\$84,000.00
<b>Square Banner</b> <i>(Home Page)</i>	\$20,000.00	\$58,500.00	\$228,000.00
<b>Rectangular Banner</b>	\$15,000.00	\$43,500.00	\$168,000.00
<b>Video</b>	\$50,000.00	\$135,000.00	\$480,000.00
<b>Square Banner</b> <i>(Article Page)</i>	\$18,000.00	\$51,000.00	\$210,000.00
<b>Rectangular Banner</b> <i>(Article Page)</i>	\$22,000.00	\$63,000.00	\$258,000.00
<b>Advertorial</b>	\$35,000.00		
<b>Classified</b>	\$3,000		
<b>Directory</b>			\$12,000.00
<b>Social Media Pack</b>	\$550 per day		

- Ad size: Leaderboard Banner (990x120) | Square Banner (300x300) | Rectangle Banner (300x600). Ad sizes measured in pixels
- Only artwork in JPEG/PNG format will be accepted
- Minimum 30-day contract only
- Ad will appear on all pages and in general OHN panels
- A maximum of 30 words per Classified Ad
- Hyperlink to webpage and/or email address applicable for free
- Prices are quote in Jamaican Dollars. GCT (16.5%) not included
- Free advertisement on all OH News social media platforms when you advertise on our website

**For more details call: +1 876 791 9954/+1 876 745 2218 or email [advertise@oldharbournews.com](mailto:advertise@oldharbournews.com)**